



Boardroom Briefings - come and learn from an inspirational and phenomenal communication professional!

We have a unique opportunity for SBCQ members to gain access to outstanding industry professionals whilst hearing key learnings, tips and traps and interesting insights from those who are at the top of the communication industry.

The Boardroom Briefings are exclusive and intimate events for a small group (approximately 20) SBCQ members. The industry speaker is carefully selected and attendees will be able to have interactive discussions.

Seats will sell fast to these intimate and interactive events and they are designed to provide:

- Insight into an outstanding communication professional and their career path
- Dynamic and interactive two way discussion, and
- Networking opportunities

Our boardroom host for March is Lorelei Baum, Project Development Manager Northern Region, Rail and Energy – Leighton Contractors

2010 has brought fresh set of challenges as Lorelei tackles her latest role where she provides strategic advice for project opportunities, and manages or assist with Leighton Contractor bids in the Rail and Energy sector.

Stakeholder and Community Relations Manager

Previously, with the support of Northern Region's Strategic Development Manager, Lorelei established the discipline stakeholder engagement and community relations as an intrinsic part of the way Leighton Contractors does business. She has subsequently developed and implemented the delivery framework and associated processes and systems. The team is recognised for leading best practice stakeholder and community relations with a number of national and state industry awards to their credit.

In this role, Lorelei managed a team of 30 stakeholder and community relations practitioners as the Stakeholder and Community Relations Manager for Leighton Contractors Northern Region – this was the largest in-house team for any civil construction company in Queensland.

Lorelei advised on stakeholder and community relations strategy development, assisted with team development and management and implemented stretch targets to drive continuous improvement.

Previous roles

A former company director, Lorelei successfully established and ran a public relations consultancy for ten years and has worked in Tokyo and London. She is also a past Vice President of the Society of Business Communicators (Queensland).

Event details

Date: 24 March 2010

Location: Level 4, Leighton Building
143 Coronation Drive
Milton QLD 4064

Cost: \$75.00

Time: 6pm to 8pm

Note: access via Little Crib Street

To register: (only Current SBCQ members can attend): Society of Business Communicators (Qld) ABN 20 542 112 929

First Name:

Last Name:

E-mail:

Phone:

I am a member of SBCQ

I want to become a member of SBCQ

Note: E-mail is mandatory as instruction and building access (if arriving late) will be provided via e-mail

Payment method: EFT* BSB: 084 004, Account No: 45653 2646

Account Name: Society of Business Communicators **Please fax remittance advice to 07 3211 4900**

Cardholder's name:

Please deduct \$_____ from my Mastercard Visa

NOTE – AMEX AND DINERS ARE NOT ACCEPTED

Card number:

Cardholder's signature:

Expiry date: ____/____



Join now!

The Society of Business Communicators (Qld) is a professional development and networking organisation for people working in the communication profession.

SBCQ provides members with an opportunity to meet colleagues, exchange ideas and update professional skills.

SBCQ hosts a number of workshops and seminars each year and publishes valuable member-only publications and bulletins to let you know about work opportunities in our industry.

SBCQ membership is open to anyone working in a communication-related role and students in relevant courses.

Our members include:

- communication consultants
- corporate communication officers
- public relations practitioners
- writers and editors
- graphic designers
- website developers
- marketing professionals
- advertising professionals
- students
- human resource practitioners

To join the Society of Business Communicators (Qld), contact SBCQ and a membership package will be sent to you.

SBCQ Administrator
GPO BOX 3254
BRISBANE QLD 4001

Ph: 3211 4988
Fax: 3211 4900
E-mail: admin@sbcq.com.au
Website: www.sbcq.com.au

The SBCQ Executive Committee meets monthly to assess applications and to award membership at an appropriate level. We will contact you by the end of the month following your application to advise you of the outcome of your application and welcome you to our society.

Members may apply to have their membership level re-graded from time to time. An application fee of \$15 applies at each application for new or re-graded membership.

Membership Levels

The Executive Committee will award your membership at one of the levels in the table below.

Level	Membership Criteria	Voting Rights	Price (includes GST and \$15 Application Fee)	Post-nominals (You can write these after your name to show your membership level.)
Student	A full-time student of organisational communication or similar, at degree level or higher.	No	\$68.50	Nil
Associate Member	A person with a professional interest in organisational communication, or who supplies services to the profession. Includes recent graduates at degree level or higher (up to two years). Need not hold tertiary qualifications.	One vote	\$114.50	ASBCQ
Member	A person with tertiary qualifications at degree level or higher and at least two years' relevant industry experience OR A person with five years' relevant industry experience (which may include period/s of tertiary study).	One vote	\$114.50	MSBCQ
Fellow	A fellow is appointed by the SBCQ Executive Committee at its discretion, either on application or by invitation. Fellows will have: <ul style="list-style-type: none"> • been a member of SBCQ at any level for ten years and/or • served on the Executive Committee for five years and/or • made a significant contribution to the profession. 	One vote	\$114.50	FSBCQ
Corporate Member	Organisations may purchase a Corporate Membership, which belongs to the organisation. Corporate members may: <ul style="list-style-type: none"> • purchase unlimited tickets, for staff of that organisation only, to SBCQ events at discounted prices • receive four copies of all newsletters and other mailings. 	No	\$406.50	Nil